## AMENDMENTS TO THE CLAIMS

- (Previously presented) A food container assembly, comprising:
  - (a) a product container for a food product;
  - (b) a dental cleaning device carried by the product container; and
  - (c) a food product at least partially disposed within the product container.
- (Previously presented) The food container assembly of Claim 1 further comprising an advertising text positioned near the dental cleaning device.
- (Previously presented) The food container assembly of Claim 2, wherein the advertising text indicates the sponsorship or source of the dental cleaning device.
- (Previously presented) The food container assembly of Claim 1, wherein the dental cleaning device is releasably attached to the product container.
- (Previously presented) The food container assembly of Claim 1, wherein the dental cleaning device is securely attached to the product container.
- (Previously presented) The food container assembly of Claim 1, wherein the dental cleaning device is disposed in a packet attached to the product container.
- (Previously presented) The food container assembly of Claim 1, wherein the dental cleaning device is selected from the group consisting of dental floss, a toothpick, and a plaque cleaning strip.
  - 8-10. (Canceled)

- (Previously presented) The food container assembly of Claim 1, wherein the food product is fast food.
- (Previously presented) The food container assembly of Claim 1, further comprising a hand towel or a face towel.
- (Previously presented) The food container assembly of Claim 1, further comprising a consumable breath freshening device.
- (Previously presented) The food container assembly of Claim 1, further comprising a breath freshening liquid.
  - (Canceled)
- (Previously presented) The food container assembly of Claim 1, wherein the food product is perishable food.
  - 17-24. (Canceled)
  - 25. (New) A food container assembly, comprising:
    - (a) a popcorn container;
    - (b) a dental cleaning device carried by the popcorn container; and
    - (c) popcorn at least partially disposed within the popcorn container.
  - (New) A food container assembly, comprising:
    - (a) a fast food container;
    - a dental cleaning device carried by the fast food container; and
    - (c) perishable food at least partially disposed within the fast food container.

- 27. (New) A food container assembly, comprising:
  - a product container for a food product, the product container having a rim;
- (b) a dental cleaning device carried by the product container, wherein the dental cleaning device is integrated into the product container at the rim of the product container; and
  - (c) food at least partially disposed within the product container.
- (New) The food container assembly of Claim 27, wherein the dental cleaning device is a piece of dental floss.
- 29. (New) The food container assembly of Claim 27, wherein the dental cleaning device comprises a reinforced rim of the product container configured to be used as a dental flossing device.
- 30. (New) The food container assembly of Claim 27, further comprising a food product at least partially disposed within the product container.
- (New) The food container assembly of Claim 30, wherein the food product is perishable food.